"More Ways To Love Your Event, Partners & Champions!"

(Quick List of VIP Value Adds)

= PROMOTIONS:

- Posters
- Tickets
- Ad Book
- Flyers
- Give-A-Ways
- Entry Forms
- Banners
- Displays
- Merchandising Partner
- Digital Media
- Slide Show
- Door Prize Drawing
- Promo-Video
- Promo Photo-Opp - Selfi-Station
- Promo Photo-Opp - Step & Repeat
- Media / Public Relations Outreach
- Educational Hand-Outs
- Phone Messages /Thanks
- Product Placement During Presentation
- Video Thank You
- Meet & Greet
- Mentions & Appreciation from the stage
- Promotional Appearances
- Access To Audience & Event
- Invitations (To Go To... after the show)
- Table Display
- Exposure
- Sales
- Social Media
- Partner Spotlight
- Community Pride / Philanthropy 'Halo'
- NEW Audience
- Ticket Host/Outlet
- Barter / Sweat Equity Trade
- Bounce Back Opportunity
- Association With Other Brands & Business
- In Kind Value
- Individual Vs Seasonal Support
- Award / Plaque / Public Appreciation
- Contest Partner Promotions
- Swag Bag
- Passport / Scavenger Hunt Promotion
- Piggy-Back-Promotion
- Networking

- - YOUR UNIQUE Talent and Passion as an asset!

YOUR Own Unique Assets, Skills, Talents, Abilities, Access, Resources, Ability To SERVE and Provide and Deliver Real VALUE To Your Champions… etc ***(This Is Huuuuge!)***

= TICKETS:

- Actual Retail Value of Tix
- Ad Opp – Ticket Backs (For Premium Partnership)
- Leverage Out into community
- Media Contests
- Appreciation
- Family, Employees, Guests, Customers
- Gift out (To Other local Causes)
- Schools
- Retail Stimulation
- Retail Appreciation
- In-Kind Thank You's

= Sponsor / VIP Photo Opp with Check/Cast .

- Selfi-Station…
- BIG Check…
- Photo Opp

…

= Business Spotlight!

- Video
- Social
- Program
- Lobby
- Table/Display
- Web
- Stage
- Banner
- Goody/Swag Bag
- Table Sponsor
- Chair S
-

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= VIP EXPERIENCE:

- Preferred VIP Seating
- VIP Early Access
- Backstage VIP Access
- VIP Gifts / Bonuses / Merch / Swag
- VIP Acknowledgment
- Pre/Post Show Events
- Meet & Greet
- Thank You's *(Calls, PR, Videos... etc)*
- Spotlight To Attendees… (Webinar/eMail/Spotlight)
- Premium Networking…
- *Satisfaction knowing that you are a BIG part of this great community event that benefits so many.*

Add YOUR "Unique" Gifts, Talents Abilities and Assets YOU Can Add:

"YOUR Unique Ways To Add Real Value!"

=1) _____

=2) _____

=3) _____

=4) _____

=5) _____

=6) _____

=7) _____

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"10 More Killer Ways To Add Real Value!"

…And Be Like Santa Clause! *(Quick List of YOUR VIP Unique Value Adds!)*

=1) _____

=2) _____

=3) _____

=4) _____

=5) _____

=6) _____

=7) _____

=8) _____

=9) _____

=10) _____

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