

MONEY MAKING MARKETING M.A.G.I.C. *Micro-Challenge!*

“VIP Keys To Success | Value Stack!”

(Sample Short List of VIP Value Adds... to Get You Going.)

= PROMOTIONS:

- Posters
- Ad Book/Program Book
- Flyers
- Banners
- Displays
- Door Prize Drawing
- Mentions & Appreciation from the stage
- Promotional Appearances
- Table Display
- Social Media
- Ticket Host/Outlet
- Barter / Sweat Equity Trade
- Bounce Back Opportunity
- Association With Other Brands & Business
- In Kind Value

-- YOUR UNIQUE Talent and Passion as an asset!

YOUR Own Unique Assets, Skills, Talents, Abilities, Access, Resources, Ability To SERVE and Provide and Deliver Real VALUE To Your Champions... etc (*This Is HUUUUGE!*)

= TICKETS:

- Actual Retail Value of Tix
- Leverage Out into community
- Appreciation
- Family, Employees, Guests, Customers
- Gift out (To Other local Causes)
- Schools
- Retail Stimulation

= Sponsor / VIP Photo Opp with Check/Cast .

- Selfi-Station...
- BIG Check...
- Photo Opp

= VIP EXPERIENCE:

- Preferred VIP Seating
- VIP Early Access
- VIP Gifts / Bonuses / Merch / Swag
- VIP Acknowledgment
- Meet & Greet
- Spotlight To Attendees...
(Webinar/eMail/Spotlight)
- Premium Networking

“10 More Killer Ways To Add Real Value!”

...And Be Like Santa Clause! (Quick List of YOUR VIP Unique Value Adds!)

=1) _____

=2) _____

=3) _____

=4) _____

=5) _____

=6) _____

=7) _____

=8) _____

=9) _____

=10) _____

